

PRESENTED BY



> OKC FESTIVAL <  
VIDA Y MUERTE

DAY OF THE DEAD CELEBRATION



**SPONSOR PACKAGE**

SUNDAY, OCTOBER 29<sup>TH</sup>, 2023 | 12-8 PM

# OKC FESTIVAL



# VIDA Y MUERTE



## DAY OF THE DEAD CELEBRATION

### Dear Sponsor,

The 4th Annual Festival de Vida y Muerte at Scissortail Park will take place on Sunday, Oct. 29th, 2023. This Day of the Dead celebration has become an annual tradition and one of the most popular events in Oklahoma City. This popular Mexican tradition is also celebrated by Latinos throughout the world. The event honors those that have passed with a celebration of life. Scissortail Park is the perfect outdoor setting for this colorful and cultural family celebration. We hope that you will consider being a part of this wonderful family event.

Last year's festival attracted close to 15,000 people, and this year promises to be even greater! This year's event will run from 12:00 p.m. to 8:00 p.m. There will be live performances, local vendors, and delicious food and drinks to enjoy throughout the day. Popular activities like sugar skull painting, catrina contest, kids arts & crafts, an alebrije (pet) parade, traditional ofrendas (altars), and more will be offered for free to the entire family. There will also be an artist area and a cultural market with handcrafted, one of a kind, artisanal products from Mexican artisans and local vendors. You won't want to miss this!

If you have any questions, please feel free to reach out to us at [jorge@tangopr.net](mailto:jorge@tangopr.net)

**Name:** Festival de Vida y Muerte at Scissortail Park

**Date:** Sunday, October 29th, 2023 (12:00p.m. - 8:00p.m.)

**Location:** Scissortail Park, 300 SW 7th St, Oklahoma City, OK 73109

### Thanks,

Jorge Hernandez

Tango PR | 405-503-7839



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# OKC FESTIVAL VIDA Y MUERTE

## DAY OF THE DEAD CELEBRATION

### SPONSORSHIP PACKAGES

#### El Cielo Event Sponsor

- Logo on social media poster & video promos
- Name included on all event promos, posts, and press releases
- 4 Stage mentions
- Presentation and speaking opportunities on stage
- Logo on main stage banner
- Larger logo on event banner & event posters
- Logo on event t-shirt
- One- 10 x 20 booth space
- First choice - premier festival location

**\$5,000**

#### Catrina Event Sponsor

- Name on social media poster & video promos
- Name included on all event promos and press releases
  - Logo on event banner & event posters
    - Logo on event t-shirt
    - 10 x 10 booth space
  - Premier festival location
  - 2 stage mentions

**\$2,500**

#### Alebrije Event Sponsor

- Name on Social Media Poster
- Name included on Press Release
- Smaller logo on Event Banner & Event Posters
  - Logo on Event T-Shirt
  - 10 x 10 Booth Space
- Preferred Festival Location
- 2 Stage mentions

**\$1,500**

#### Corporate/Business Booth

- 10 x 10 Booth Space

**\$800**



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⇒ OKC FESTIVAL ⇐



# VIDA Y MUERTE



**DAY OF THE DEAD CELEBRATION**

## PREFERRED METHOD OF PAYMENT

Date: \_\_\_\_\_

Cash: \_\_\_\_\_ Received by: \_\_\_\_\_

Check# : \_\_\_\_\_ (Make checks payable to: TangoPR)

Credit Card #: \_\_\_\_\_

Name on Card : \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV/ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_



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